

## Position – BLUESEEDS' Project manager

**Job:** BlueSeeds Project Manager within the VERTIGO LAB Company

**Fields of expertise:** Environment, sustainable development, blue economy, marine conservation

**Contract:** 9 months fixed-term contract with possible extension to a permanent one – Full Time required

**Location:** Darwin Ecosystem, Bordeaux (France) <https://darwin.camp/>

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### **WHO ARE WE?**

Vertigo Lab is a consultancy and research firm specialized in evaluation of socioeconomic and environmental impacts. It is composed of 10 dynamic and autonomous consultants, highly engaged and with a diversity of profiles and complementary competences. Together, we develop new methodologies and approaches to make the ecological transition concrete and we design new virtuous models of sustainable development.

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### **THE BLUESEEDS PROJECT**

Currently, marine conservation projects and organizations highly depend on irregular financial sources. Moreover, many marine protected areas only exist on paper as they do not provide real protection benefits to the environment. Therefore, our challenge is to make marine conservation projects and organizations highly sustainable and impacting. To succeed, we think necessary to question the current state of conservation and to develop new tools that address current environmental and financial challenges.

This is why Vertigo Lab has launched in 2017 the **BlueSeeds** Project. Its goal is to participate to the Mediterranean Basin's conservation through the empowerment of marine conservation actors. The project aims to develop and implement on the field this new approach and the innovative tools needed for marine conservation. Therefore, our team works to:

- Address Mediterranean marine conservation actors' needs by providing them with tools to build their economic strategy in the long run.
- Become the strategic intermediary for financial public and private actors wishing to support marine conservation projects and organizations. To be as such, we are developing a panel of financial solutions and we are connecting founders with project leaders.
- Offer practical and innovative solutions adapted to Mediterranean marine conservation actors answering to their real needs as we identified them on the field.

As the organization in charge of the BlueSeeds Project, Vertigo Lab wishes to hire an operational and mobile project manager that can intervene on the field. Proximity with local actors is expected to be built quickly to facilitate the implementation of solutions increasing the sustainability and impact of marine conservation projects.

The hired person will be integrated into the BlueSeeds project's team and under the authority of Thomas BINET, founder of Vertigo Lab.

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### **MISSIONS**

#### Core mission :

- To set-up local initiatives that improve the longlastingness of marine conservation (ecological moorings; redesign of economic models, surveying technologies, etc). This work will take place in different Mediterranean sites; therefore, several trips shall be foreseen.
- Realise a follow-up of successful conservation initiatives.
- Actively suggest solutions or interventions as tailored as possible to clients' needs and available resources.
- Participate to the development of BlueSeeds' intervention protocol.
- Contribute to fundamental reflection on strategic subjects for the project (economic model, legal status, project's philosophy, etc)

#### Secondary Missions :

- Participate to the identification of BlueSeeds program's beneficiaries.
- Communicate on social networks and participate to the overall communication program of the project.
- Represent BlueSeeds during conferences and on events.
- Participate to the office's life and animation.

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### **PROFIL**

Trained from an engineer's school or coming from a university program with a strong connection to sustainable development, you must be sensible to development issues and marine conservation. You have at least three years of experience in project management linked with marine conservation or marine biology. Your professional experiences brought you to be in contact with the corporate, economic and potentially financial world.

- You are rigorous, autonomous and have an entrepreneurial attitude.
- You are solution-oriented and like to go on the field
- « Blue Economy » and « Marine Conservation » are familiar themes to you and they motivate you.

#### Must have competences and qualities:

- Project management skills.
- Knowledge regarding marine conservation and MPA's issues and actors.
- High analytical and synthesis skills.
- Knowledge and competences related to the use of communication techniques.
- Convincing written and oral communication skills.
- Capacity to work in a team and with external partners.
- Excellent relational skills.
- Autonomy, proactivity and capacity to take initiatives.

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- Must be fluent in English; mastering a language from the Mediterranean Basin (except french) is a plus.
- Mastery of the Office Suite (Excel and Powerpoint especially).

### **Appreciated competences and qualities:**

- Knowledgeable about the Mediterranean context.
- Basis related to the theory of change and the implementation of change.
- Knowledge related to financial mechanisms adapted to marine conservation.
- Capacity to proactively develop innovative concepts and to bring up viable propositions.
- Knowledge related to the tourism industry would be a plus.
- Engagement and curiosity.
- Dynamism and enthusiasm.

### **Experiences:**

- Experience in project management and leadership.
- Experience of field trips.
- Experience in network and meeting animation.

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## CONDITIONS

- Revenue to be negotiated depending on profile.
- Temporary contract of 9 months (french CDD) with possible extension – Full Time needed.
- Contract starts as soon as possible.
- Planification of many professional trips in the Mediterranean.
- Commuting compensation for biked kilometers.
- Workspace based in Bordeaux, 87 quai des Queyries – DARWIN Ecosystem.

Resume and cover letter must be sent as soon as possible and in the latest on April 14th at : [contact@vertigolab.eu](mailto:contact@vertigolab.eu)

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To better know us: <http://vertigolab.eu>

To learn about the BlueSeeds' Project: <http://bluseeds.org/>

For complementary information, please contact us at: [thomasbinet@vertigolab.eu](mailto:thomasbinet@vertigolab.eu)